papers and magazines (of different types) in the country whose publications have been discontinued from 1991-92 to 1993-94;

(b) what are the State-wise separate details thereof;

(c) whether there is any difference in the official advertisement rates of Hindi and English newspapers and magazines on the basis of language if so, what is the justification thereof alongwith the details of rates; and

(d) what are the details of the amount of advertisements released to Hindi and English newspapers and magazines through Central Directorate of Information and Broadcasting?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) The requisite information which is maintained calendar-year wise, is given below:

Year	Language	Dailies	Weeklies	Fortnightlies	Monthlies
1991	Hindi	—	2	—	4
	English	—	—	2	2
1992	Hindi	—	2	—	—
	English	—	1	—	—
1993	Hindi	—	—	—	—
	English	—	1	—	—

(b) State-wise details are not maintained and hence are not available.

(c) Government advertising rates are fixed on the basis of a rate structure formula, which is uniformly applicable and is related to circulation. However, as a result of inbuilt weightage in the rate structure for newspapers in languages other than English, the rates of newspapers and periodicals published in Hindi and other language upto the circulation of 10,000 paid copies are slightly higher by Re. 0.50 to Rs. 1.10 in case of dailies and Re. 0.50 to Rs. 1.30 in case of periodicals. The above inbuilt weightage in the rate structure has been provided to encourage healthy growth of the small language newspapers/periodicals. Above the circulation of 10,000 the rates are the same for all newspapers/periodicals irrespective of their language.

(d) Details of the amount of advertisements released to Hindi and English newspapers by DAVP are given below:

Years	Hindi	English
	Amount(Rs.)	
1991-92	6,65,08,844	8,82,84,356
1992-93	9,29,78,847	11,40,61,800
1993-94	9,91,68,877	12,24,72,546

Telecast of Serials on Doordarshan Channels

2321. SHRI O.P. KOHLI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Doordarshan Channel I was meant for telecasting serials produced by Doordarshan only and the Channel II was meant for private producers;

(b) whether programme prepared by private producers are being shown on Channel I also; and

(c) if so, the reasons for deviation from the laid down policy and the steps taken to comply with that without deviation?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K.P. SINGH DEO): (a) No, Sir.

(b) Yes, Sir.

(c) Does not arise.

Serials for Local Channel by Government of Andhra Pradesh

2322. SHRI G. PRATHAPA REDDY:

SHRI T. VENKATRAM REDDY:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the details of serials for local channel sent by Government of Andhra Pradesh for clearance during the last three years;

(b) whether the committee constituted for the purpose has since evaluated and approved these serials;

(c) if so, the details of the serials that have been cleared; and